

PHOENIX

T H E R E W I L L B E F I R E



The story of the Phoenix is one of renewal, creation, destruction and resurrection. Some will also say the Phoenix symbolizes the soul of a person, life and death. The soul being able to leave one form and enter into the next therefore creating the idea of an eternal life. The blinding flames that coat the entire body of the Phoenix also gave off the perception of the actual sun itself, lending the idea that the source of the 'Phoenix' strength comes directly from the sun and having the ability to create a world one can also consume a world.

In 2016 Jensen released an LP entitled "Kissed by the sun" ironically embracing the symbolism that came with people of color being associated with the sun. Oddly similar to "The Phoenix" in that sense. After a soul driven approach in tackling social extremes and political injustices on that record, Jensen chose to take a step back and look in. A step back from facing societal traumas and a look in to understand the makings of his own self conflicts.

Which leads us here! In 2019 with the release of Phoenix Jensen's vulnerability gives us a glimpse into his personal battles, how witnessing death and the loss affected him very early age causing a trickle down effect of issues and even self diagnosed mental illnesses. Quoting, "They shot him in front of his momma took his life f*ck karma, we gotta get em' back make em' sing opera. It ain't over until that fat lady sing, waking up from the dream you could've saved your bestfriend with a ring." - Selfish.

The idea of facing yourself and destroying yourself to give life an improved version of yourself is a power we all obtain and a journey this album will take you on. The idea of Phoenix represents simply that the end is actually the beginning.

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